





**3 Here are some statements some people have made about different aspects of life. Please indicate the extent to which you agree or disagree. (Please place one cross in each line across)**

	Definitely agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Definitely disagree	Don't know	Not applicable
a) I consider myself interested in the arts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b) I'm tempted to buy products I've seen advertised	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c) I'm more inclined to purchase a product from a corporation that sponsors events than one that doesn't	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d) I spend a lot on clothes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e) When buying toiletries the brand I choose is very important to me	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f) Money is the best measure of success	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g) I don't have time to spend preparing and cooking food	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h) I look for the lowest possible prices when I go shopping	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
i) I am no good at saving money	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
j) I often make impulse purchases	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
k) I'm prepared to make lifestyle compromises to benefit the environment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
l) I'm always planning my next holiday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
m) I couldn't live without the internet on my mobile phone	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
n) I prefer having a contract on my mobile phone than having pay as you go	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
o) I try to keep up with developments in technology	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**4 Please indicate which, if any, of the following topics you are actively interested in / knowledgeable about? (Please cross all that apply)**

News/Current affairs	<input type="checkbox"/>	Art	<input type="checkbox"/>	Sport	<input type="checkbox"/>	Fashion/Beauty	<input type="checkbox"/>
Music	<input type="checkbox"/>	Culture	<input type="checkbox"/>	Movies	<input type="checkbox"/>	Food	<input type="checkbox"/>
Travel	<input type="checkbox"/>	Finance	<input type="checkbox"/>	Books	<input type="checkbox"/>	None of these	<input type="checkbox"/>
Technology	<input type="checkbox"/>	Environment	<input type="checkbox"/>	Video games	<input type="checkbox"/>		
Health/Well-being	<input type="checkbox"/>	Motors	<input type="checkbox"/>	TV/Box sets	<input type="checkbox"/>		

**5 Thinking about your hobbies and interests, which of the following have you...? (Please cross all that apply)**

	An active interest in	Personally attended in the past 12 months within the UK
Any professional football match	<input type="checkbox"/>	<input type="checkbox"/>
Any motor racing or motor sport event	<input type="checkbox"/>	<input type="checkbox"/>
Any international or county cricket match	<input type="checkbox"/>	<input type="checkbox"/>
Any athletics event	<input type="checkbox"/>	<input type="checkbox"/>
Any professional rugby match	<input type="checkbox"/>	<input type="checkbox"/>
Any professional tennis competition	<input type="checkbox"/>	<input type="checkbox"/>
Any professional golf tournament	<input type="checkbox"/>	<input type="checkbox"/>
Any horseracing event	<input type="checkbox"/>	<input type="checkbox"/>
Any exhibition or show at Earls Court/Olympia, Excel, NEC, etc.	<input type="checkbox"/>	<input type="checkbox"/>
Any music festival (e.g. Glastonbury, Isle of Wight, Latitude, etc.)	<input type="checkbox"/>	<input type="checkbox"/>
Chelsea, Hampton Court or any other RHS flower show	<input type="checkbox"/>	<input type="checkbox"/>
Any outdoor public event (e.g. any country show, flower show, etc.)	<input type="checkbox"/>	<input type="checkbox"/>
None of these	<input type="checkbox"/>	<input type="checkbox"/>

## ABOUT YOUR MEDIA HABITS - TELEVISION

**6** Do you or does anyone else in your household receive television services via any of the following? Do you intend to get any of the following in the next 12 months? (Please cross all that apply)

	Currently receive	Get in next 12 months	
A satellite dish – for example Sky or Freesat	<input type="checkbox"/>	<input type="checkbox"/>	
A cable connection – for example Virgin Media	<input type="checkbox"/>	<input type="checkbox"/>	
A normal aerial and digital signal – for example Freeview	<input type="checkbox"/>	<input type="checkbox"/>	
BT TV	<input type="checkbox"/>	<input type="checkbox"/>	
YouView	<input type="checkbox"/>	<input type="checkbox"/>	
A connection to a games console	<input type="checkbox"/>	<input type="checkbox"/>	
A connection to a computer or tablet	<input type="checkbox"/>	<input type="checkbox"/>	
A direct connection to the internet e.g. a 'Smart' TV	<input type="checkbox"/>	<input type="checkbox"/>	
A streamed subscription TV service – for example, Netflix, Amazon Prime Instant Video, Now TV	<input type="checkbox"/>	<input type="checkbox"/>	
Another TV supplier	<input type="checkbox"/>	<input type="checkbox"/>	
Don't have a TV	<input type="checkbox"/>	<input type="checkbox"/>	go to <b>9</b>

**7** On average, how many hours a DAY do you watch TV? And on average, how many hours a DAY do you watch Commercial TV channels. By Commercial TV we mean ANY non-BBC channel. (Please place one cross in each column down)

	Total TV			Commercial TV ONLY		
	Average weekday (Mon-Fri)	Average Saturday	Average Sunday	Average weekday (Mon-Fri)	Average Saturday	Average Sunday
Under ½ an hour	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
½ to 1 hour	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1 – 1½ hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1½ hours – 2 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2 – 3 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 – 4 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4 – 5 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5 – 7 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7 – 9 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9 hours or more	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Don't watch	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**8** Do you, or any member of your household currently subscribe to ANY paid television or streaming packages? (Please cross one box only)

- Yes, subscribe
- No, do not subscribe

## ABOUT YOUR MEDIA HABITS - RADIO

**9** About how often do you listen to the radio? (Please cross one box only)

- |  |  |
|--|--|
| 7 days a week <input type="checkbox"/>     | 1 – 2 days a week <input type="checkbox"/> |
| 6 days a week <input type="checkbox"/>     | Less often <input type="checkbox"/>        |
| 5 days a week <input type="checkbox"/>     | Never <input type="checkbox"/>             |
| 3 – 4 days a week <input type="checkbox"/> | go to <b>12</b>                            |

**10** On average, how many hours a DAY do you listen to the radio? And on average, how many hours a DAY do you listen to Commercial radio stations. By Commercial radio we mean ANY non-BBC station. (Please place one cross in each column down)

	Total Radio			Commercial Radio ONLY		
	Average weekday (Mon-Fri)	Average Saturday	Average Sunday	Average weekday (Mon-Fri)	Average Saturday	Average Sunday
1 hour or less	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Over 1, up to 2 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Over 2, up to 3 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Over 3, up to 5 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More than 5 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Don't listen	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**11** How frequently do you listen to each of the following radio stations? Please cross (X) one box for each station.

Radio Stations:	At least once a day	At least once a week	At least once a month	Less often	Never
Any BBC radio station	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Any Absolute radio station	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Any Capital radio station	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Any Smooth radio station	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Classic FM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Any Gold radio station	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Any Heart radio station	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Any KISS radio station	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Any LBC radio station	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Any Magic radio station	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
talkSPORT or talkSPORT 2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Radio X	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Virgin Radio	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Any Capital XTRA radio station	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

### ABOUT THE INTERNET AND TECHNOLOGY

**12** Thinking of all the things you use the internet for, and regardless of where and how you access it, how often these days do you personally access the internet? (Please cross one box only)

More than once a day	<input type="checkbox"/>	5 days a week	<input type="checkbox"/>	1 – 3 times a month	<input type="checkbox"/>
Once a day	<input type="checkbox"/>	2 – 4 days a week	<input type="checkbox"/>	Less often/Never	<input type="checkbox"/>
6 days a week	<input type="checkbox"/>	Once a week	<input type="checkbox"/>		

**13** In the last week, have you accessed the internet... (Please cross all that apply)

While at home	<input type="checkbox"/>	From another location	<input type="checkbox"/>	Not accessed the internet in the last week	<input type="checkbox"/>
While at work/education	<input type="checkbox"/>	While on the move via a mobile or tablet device	<input type="checkbox"/>		

**14** Which, if any, of the following do you regularly use... (Please cross all that apply in each column)

	While at home	While out of the house (not at work/education)		While at home	While out of the house (not at work/education)
Facebook	<input type="checkbox"/>	<input type="checkbox"/>	LinkedIn	<input type="checkbox"/>	<input type="checkbox"/>
Twitter	<input type="checkbox"/>	<input type="checkbox"/>	Spotify	<input type="checkbox"/>	<input type="checkbox"/>
Snapchat	<input type="checkbox"/>	<input type="checkbox"/>	Netflix	<input type="checkbox"/>	<input type="checkbox"/>
Instagram	<input type="checkbox"/>	<input type="checkbox"/>	Amazon Prime Video	<input type="checkbox"/>	<input type="checkbox"/>
WhatsApp	<input type="checkbox"/>	<input type="checkbox"/>	Other video streaming service (e.g. BBC iPlayer)	<input type="checkbox"/>	<input type="checkbox"/>
Pinterest	<input type="checkbox"/>	<input type="checkbox"/>	A food delivery service (e.g. Deliveroo, JustEat)	<input type="checkbox"/>	<input type="checkbox"/>
Uber	<input type="checkbox"/>	<input type="checkbox"/>	A games console/application	<input type="checkbox"/>	<input type="checkbox"/>
YouTube	<input type="checkbox"/>	<input type="checkbox"/>	Podcasts	<input type="checkbox"/>	<input type="checkbox"/>

ABOUT YOUR MEDIA HABITS - NEWSPAPERS AND MAGAZINES

**15** How often do you use, read or look at each of the following types of magazine? (Please place one cross in each line across)

	Regularly	Quite often	Occasionally	Not in the last 12 months / Never
TV Listings e.g. What's On TV, Radio Times	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A Women's Weekly e.g. Take A Break, OK!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A Women's Monthly/ Bi-monthly e.g. BBC Good Food, Cosmopolitan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
General Weekly e.g. The Economist, Time Out	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
General Monthly e.g. BBC Top Gear, Men's Health	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Any free supermarket title	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**16** How often do you use, read or look at each of the following? (Please place one cross in each line across)

	Almost always (at least 3 out of 4 issues)	Quite often (at least 1 out of 4 issues)	Occasionally (less than 1 out of 4 issues)	Not in the last 12 months / Never
<b>Weekday &amp; Saturday newspapers:</b>				
Daily Express	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Daily Mail	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Daily Mirror	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Daily Star	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Sun	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Metro (free)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Daily Telegraph	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Times	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Guardian	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Financial Times	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
i (newspaper)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Evening Standard (free)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Scotsman	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Daily Record	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Herald	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Any other paid for regional daily newspaper	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Any other free regional daily newspaper	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Any free regional weekly newspaper	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Sunday newspapers:</b>				
Sunday Express	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Mail on Sunday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday Mirror	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Sunday People	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Daily Star Sunday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Observer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Sunday Telegraph	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Sunday Times	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Sun (Sunday)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Scotland on Sunday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Herald on Sunday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Any other regional Sunday newspaper	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## ABOUT FINANCIAL PRODUCTS AND CARS

**17** Which of the following financial products and services does your household have or intend to take out or change in the next 12 months? (Please cross all that apply)

	Currently have	Take out or change		Currently have	Take out or change
Current account	<input type="checkbox"/>	<input type="checkbox"/>	Travel insurance	<input type="checkbox"/>	<input type="checkbox"/>
Savings account	<input type="checkbox"/>	<input type="checkbox"/>	Health insurance	<input type="checkbox"/>	<input type="checkbox"/>
Cash ISA	<input type="checkbox"/>	<input type="checkbox"/>	Pet insurance	<input type="checkbox"/>	<input type="checkbox"/>
Stocks & Shares ISA	<input type="checkbox"/>	<input type="checkbox"/>	Mortgage	<input type="checkbox"/>	<input type="checkbox"/>
Motor insurance	<input type="checkbox"/>	<input type="checkbox"/>	Personal loan	<input type="checkbox"/>	<input type="checkbox"/>
Home contents insurance	<input type="checkbox"/>	<input type="checkbox"/>	Credit card	<input type="checkbox"/>	<input type="checkbox"/>
Buildings insurance	<input type="checkbox"/>	<input type="checkbox"/>			

**18** How many cars does your household own? (Please cross one box only)

One	<input type="checkbox"/>	Three or more	<input type="checkbox"/>
Two	<input type="checkbox"/>	None	<input type="checkbox"/>

**19** Do you intend to personally buy a new or second hand car in the next 12 months? (Please cross all that apply)

New	<input type="checkbox"/>	Unsure	<input type="checkbox"/>
Second hand	<input type="checkbox"/>	Do not intend to purchase	<input type="checkbox"/>

## ABOUT SHOPPING

**20** Which of the following supermarkets and food shops do you ever use to do your grocery shopping? And which one do you use most often? (Please cross all that apply under 'Ever use' and cross only one box under 'Most often')

	Ever use	Most often		Ever use	Most often
Aldi	<input type="checkbox"/>	<input type="checkbox"/>	Sainsbury's	<input type="checkbox"/>	<input type="checkbox"/>
Asda	<input type="checkbox"/>	<input type="checkbox"/>	Spar	<input type="checkbox"/>	<input type="checkbox"/>
Budgens	<input type="checkbox"/>	<input type="checkbox"/>	Tesco	<input type="checkbox"/>	<input type="checkbox"/>
Co-op	<input type="checkbox"/>	<input type="checkbox"/>	Waitrose	<input type="checkbox"/>	<input type="checkbox"/>
Costcutter	<input type="checkbox"/>	<input type="checkbox"/>	Local independent shop	<input type="checkbox"/>	<input type="checkbox"/>
Iceland	<input type="checkbox"/>	<input type="checkbox"/>	Farmer's market / farmer's shop	<input type="checkbox"/>	<input type="checkbox"/>
Lidl	<input type="checkbox"/>	<input type="checkbox"/>	Organic food shop	<input type="checkbox"/>	<input type="checkbox"/>
Londis	<input type="checkbox"/>	<input type="checkbox"/>	Organic food delivery	<input type="checkbox"/>	<input type="checkbox"/>
Marks & Spencer food	<input type="checkbox"/>	<input type="checkbox"/>	Other	<input type="checkbox"/>	<input type="checkbox"/>
Morrisons	<input type="checkbox"/>	<input type="checkbox"/>			
<b>Online Shopping:</b>					
Asda	<input type="checkbox"/>	<input type="checkbox"/>			
Ocado	<input type="checkbox"/>	<input type="checkbox"/>			
Sainsbury's	<input type="checkbox"/>	<input type="checkbox"/>			
Tesco	<input type="checkbox"/>	<input type="checkbox"/>			
Waitrose	<input type="checkbox"/>	<input type="checkbox"/>			
Iceland	<input type="checkbox"/>	<input type="checkbox"/>			
Morrisons	<input type="checkbox"/>	<input type="checkbox"/>			
Co-op	<input type="checkbox"/>	<input type="checkbox"/>			

**21 Which of these stores or shopping centres have you visited in the past 3 months? And which have you visited in the past 12 months? (Please place one cross in each line across)**

	Past 3 months	Past 12 months	Not in the past 12 months / Never		Past 3 months	Past 12 months	Not in the past 12 months / Never
<b>Department/Fashion Retailers:</b>				<b>Shopping Centres:</b>			
Argos	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Bluewater (Kent)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Debenhams	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Brent Cross (London)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dorothy Perkins	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Bullring (Birmingham)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gap	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Centre MK (Milton Keynes)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Harrods	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Cribbs Causeway (Bristol)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Harvey Nichols	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Drake Circus (Plymouth)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
House of Fraser	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	intu Eldon Square (Newcastle)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
H&M	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	intu Braehead Centre (Glasgow)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
JD Sports	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	intu Chapelfield (Norwich)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
John Lewis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	intu Lakeside (Thurrock)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marks & Spencer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	intu MetroCentre (Gateshead)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Matalan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	intu Trafford Centre (Manchester)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New Look	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Liverpool One (Liverpool)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Next	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Meadowhall (Sheffield)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Primark	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	intu Merry Hill (Dudley)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
River Island	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	St David's Centre (Cardiff)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Selfridges	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Westfield Shepherd's Bush (London)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
TK Maxx	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Westfield Stratford (London)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Top Shop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Any discount / factory outlet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Zara	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	My local town centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other dept/fashion store	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Other major shopping centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>DIY Retailers:</b>				<b>Home Furnishing Retailers:</b>			
B&Q	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Carpetright	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Homebase	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	IKEA	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jewson	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	DFS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other DIY store	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Other home furnishing store	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Other Retailers:</b>				<b>Chemists:</b>			
Currys PC World	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Boots	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Apple	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Superdrug	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other electrical store	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Savers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Amazon	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Other chemist	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
eBay	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<b>Opticians:</b>			
				SpecSavers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				Vision Express	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**22 Thinking about how you make purchases, how often do you buy things? (Please place one cross in each line across)**

	At least once a day	At least once a week	A few times a month	At least once a month	Less often
At home using a laptop or desktop computer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
At home using a mobile phone or tablet device	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Out of the house using a mobile phone, tablet or laptop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
At work using any device	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In stores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**THANK YOU FOR YOUR HELP - PLEASE HAND BACK THIS QUESTIONNAIRE WITH YOUR MOBTEST DEVICE**